Ending Homelessness Symposium

October 12 2021



On October 12 2021 we held the **Ending Homelessness Symposium** to update our network on **our work** and **community of practice.**

This document provides a **summary** of the discussion we had on the day including **presentation slides from guest speakers**.



Constellation's Journey Towards the Future

With thanks to... Ivan Simon, Courtney Hebberman, Keith Bryant & Poppy Brown

The Australian Housing System & Homelessness

- Keynote Panel
- Explore two potential solutions: Mandatory Inclusionary Zoning and the Housing Boost Aggregator

With thanks to... Dr Angela Jackson, Mike Allen, Shane Hamilton; **and** Wendy Hayhurst, Carrie Hamilton, Adrian Pisarski, Andi Nygaard & Ryan Van Den Nouwelant

Lived Experience Insights

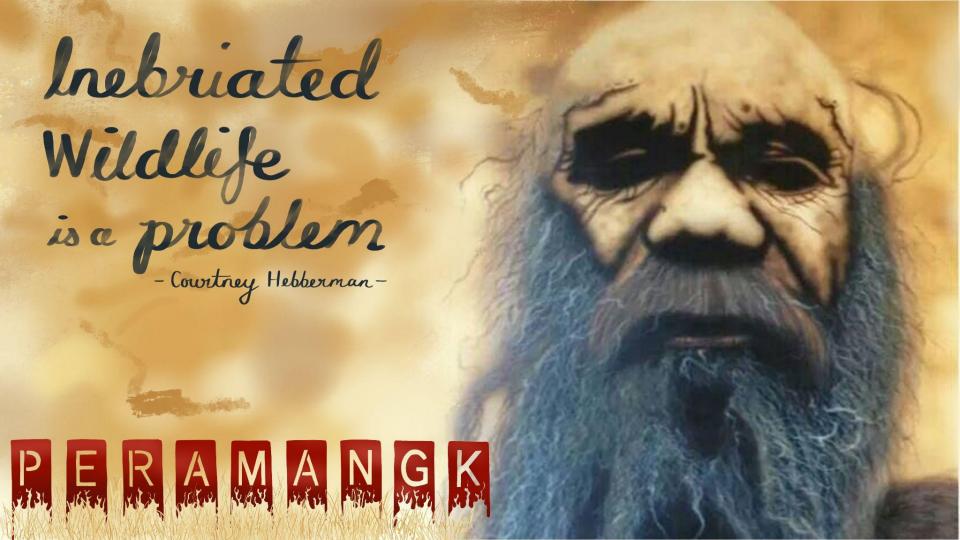
 Conversation on authentically embedding Lived Experience

With thanks to... Morgan Lee Cataldo, Courtney Hebberman & Jo Szczepanska

Driving Systems
Change through
Connection &
Collaboration

Measuring Social Impact Co-designing First Nations Housing

With thanks to... Penny Harrison, Dr Ioana Ramina, Marion Bennett, Shona Reid, Shane Hamilton, Klynton Wanganeen; and Rosalie Wilkie



Inebriated Wildlife is a problem Courtney Hebberman

laid up in the park in the dark under the old gum trees on a bed of seedy mull kept safe by a foreign Kings decree,

while possums inebriated came to visit.

Any dry Leaves became our tents on the bowling green of red brick place Revel wide open space but don't make it to cosy a home Beware ACC is out to get us flora and fauna no distinctive species when monetary value takes pride over humble place

Homelessness equates to a wealthy eyesore

A problem that should not exist

Policy means we without the houses are a commonality enemy, what, because we live under trees?

Remember though once upon a time? We had pulgis

Several million exploited building stone wurlis to resurrect traditional memories while the traditional people lay spent, sleeping stones throw way on mouldy beds stained sheets and silver casks for pillows

Because, no, don't use the inebriated possum as drum no more he's drunk too with wine n grief under the trees with us

Our welcome door was kicked in, nobody charged invaders with Crimes against humanity but saluted them instead on a job well done on occupying our ancestors beds

Now there's rats in my kitchen listless

Hells kitchen hath be cometh spiritless

no eucalypt smoke pervades air to disinfect it of the sin that policy claims rises from within

You're bad

Dirty

Unclean

I wash my hands of the problem of the beggars hands

walls have holes big enough to see through

Big enough to reach through

Toward another galaxy where cosmic disobedience means we don't lie in the gutter searching earnestly among a fusillade of stars to guide us homeward bound Giddy ride the evolutionary Constellation Project rocket ship projecting sunlight tendrils out of the dead of night toward absolute change

Bound

By procedure

Policy

Red tape wraps us around like an unwanted gift we can't return

And in fighting for the unseen,

We unbind ourselves from the mess left in the wake of the tide that bought the prison quards to ensnare destitute and homeless:

Hue-mans.

Poverty is not a crime.

It is an enforced state of mind."

WE BELIEVE that HOMELESSNESS is SOLVABLE

OUR VISION is TO WORK TOGETHER & END HOMELESSNESS in a GENERATION
WE WILL DO THIS BY PRIVING ACTION Horough COLLABORATION & IDENTIFY, DESIGN
& ACCELERATE SOLUTIONS & HOMELESSNESS



OUR SOLUTIONS WILL ...

INCREASE the SUPPLY of SAFE,
AFFORDABLE, APPROPRIATE & SECURE
HOMES for PEOPLE in AUSTRALIA on
LOW & MODERATE INCOMES

PROVIDE PATHWAYS SO PEOPLE

can AVOID EXPERIENCING

HOMELESSNESS OF BE SUPPORTED

& EXIT RAPIDLY



HOW WE WORK ...

SOCIAL LABS & DEVELOP NEW SOLUTIONS & HOMELESSNESS

ACCELERATE SOLUTIONS through
WORKING GROUPS

FORUMS & ADVOCATE SOLUTIONS & WIDE AUDIENCES

A NETWORK & SUPPORTERS



WE CHANGE SYSTEMS through

CROSS-SECTOR COLLABORATION

WE CHAMPION INCLUSIVE SYSTEM DESIGN

& DELIVERY with PEOPLE DIRECTLY

IMPACTED by HOMELESSNESS

OUR FIRST NATIONS PROJECTS are LED by FIRST NATIONS PEOPLE

WE ARE on OPEN SOURCE PROJECT

MORE HOMES

INCREASE the SUPPLY of SAFE, AFFORDABLE, ACCESSIBLE, APPROPRIATE & SECURE for PEOPLE in Australia on VERY LOW to Moderate incomes

MANDATORY INCLUSIONARY ZONING

A PROPOSAL & INCLUDE SOCIAL & AFFORDABLE HOUSING MALL NEW HOUSING DEVELOPMENTS

FEDERAL/STATE COFUNDING MODEL .

A FINANCIAL FEASIBILITY TOOL that ENABLES
FEDERAL & STATE GOVERNMENTS to WORK MOVE
EFFECTIVELY TOGETHER to SIGNIFICANTLY
OPTIMISE HOUSING OUTCOMES

FIRST NATIONS ELDER VILLAGE

A CULTURALLY APPROPRIATE AGED CARE MODEL that ALLOWS FIRST NATIONS PEOPLE to MAINTAIN CONNECTION to COUNTRY & COMMUNITY as that AGE

THE PRIORITY PROJECT

A PRIVATE RENTALS PROPERTY REGISTER & PROVIDE MID-LONG TERM WOMEN IMPACTED . Aug. DOMESTIC & VIOLENCE

HOUSING BOOST AGGREGATOR

A SOLUTION & UNLOCK PRIVATE INVESTMENT IN SOCIAL & AFFORDABLE RENTAL HOUSING SUPPLY



LEADING TOGETHER



First Nations Mandate

BETTER JOURNEYS

DESIGNING PATHWAYS SO PEOPLE CON AVOID EXPERIENCING HOMELESSNESS on the SUPPORTED to RAPIDLY EXIT





THE CONSTELLATION PROJECT



We believe that homelessness is solvable





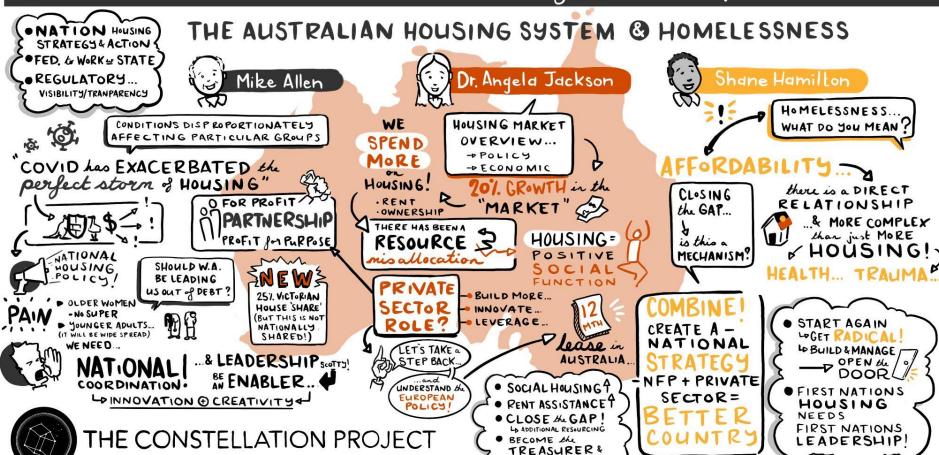








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FIX the TAX SYSTEM

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MANDATORY INCLUSIONARY ZONING (MIZ)

THE HOUSING BOOST AGGREGATOR











O WE NEED BETTER

articulation





Mandatory Inclusionary Zoning

MANDATORY INCLUSIONARY ZONING (MIZ)

is a POLICY where a CERTAIN PERCENTAGE of SOCIAL & AFFORDABLE HOUSING MUST be INCLUDED within ALL NEW HOUSING PROJECTS

CONSTELLATION have CREATED a
NATIONAL FRAMEWORK for
CONSISTENT APPLICATION of MIZ

ACROSS AUSTRALIA



https://www.youtube.com/watch?v=F6Azu572Pew



The Housing Boost Aggregator

THE HOUSING BOOST AGGREGATOR

is a SOLUTION to UNLOCK PRIVATE INVESTMENT in SOCIAL & AFFORDABLE RENTAL HOUSING SUPPLY

& will NOW ADVOCATE for the
THE HOUSING BOOST AGGREGATOR



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lived experience insights &

COURTNEY HEBBERMAN

with MORGAN CATALDO

ACCOUNTING PROFS? JO SZCZEPANSKA

I MAKE SPACE for COMMUNITY

LEADERSHIP...

• RENUMERATION

SYSTEMS NAVIGATOR ...

Bothese are COMPLEX!

for WHAT I CAN

BRING & MY

COMMUNITY

16-24 YEAR OLDS

O VALUE of INCLUDING Lived experience ...

SUPPORT FIRST NATIONS

& "INCORPORATE spiritual wellness BARRIERS

PREVENTING US from

WORKING TOGETHER

TREAT US LIKE the EXPERTS WE ARE!

EXPECTATIONS?

White supremacy

No AD-HOC!

CCPN-PMP NEEDS?

WE WANT
SUSTAINABLE
RELATIONSHIPS

Community

consideration

Learn more about LE payments here

REDUCE COMPOUNDING

itS IMPORTANT

TO ME !!!

· Connectivity · the Right Tools

THE CONSTELLATION PROJECT

Constellation's approach to lived experience



What we do

Work alongside people with lived experience of homelessness and incorporate their insights across all of our work, through:

- → Paid participation, development opportunities & other support
- → Training
- → Embedding insights across the social lab cycle (advisory, design team, lab events, lab teams, evaluation)
- → Resources development
- → Feedback for continuous improvement
- → Identified role on the Executive team



Still to come...

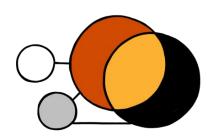
- → Establish an advisory group
- Identified role on the Constellation board of directors
- Research to measure the impact of lived experience inclusion
- → Formal strategy to share & disseminate learnings

Slides from our breakout sessions

1. DRIVING SYSTEMS
CHANGE through
CONNECTION &
COLLABORATION



3 CO-DESIGNING FIRST NATIONS HOUSING



Dr logng Ramia (CENTRE & SOCIAL IMPACT) Marion Bennett (MISSION AUSTRALIA)

Penhy Harrison (Australian RED CROSS)



Klynton Wanganeeh

(NARYNGGA NATION ABORIGINAL CORPORATION)

Shane Hamilton

(INSIDE POLICY)

Shond Reid

(RECONCILIATION SA)

Session 1 Presentation Slides

Penny Harrison (The Australian Red Cross)

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DRIVING SYSTEMS CHANGE through CONNECTION & COLLABORATION

Penhy Harrison (AUSTRALIAN RED CROSS)

I'M FASCINATED about HOW these MODELS WORK



SYSTEMS ARE:

-NOT STATIC

PRIVATE SECTOR HAS EFFICIENCIES-GOV' CANNOT MATCH THIS!

SHIFTS, ADAPT &







MULTI-DIMENSIONA

WE EXERCISE the PRACTICE of SOCIAL CHANG

-EVERYONE has AGENCY

WHAT about the PROCESS. HOW do WE START?

FINLAND & CANADA | WE HAVE the OPPORTUNITY HAVE SET the PACE ... TAKE it FURTHER

I FINLAND & CANADA

THE CONSTELLATION PROJECT

RELATIONSHIPS DEEP & MUTUAL



RESPECT





Systems change through connection & collaboration



Agenda

Systems

Case examples





Red Cross pays our respects to the Aboriginal and Torres Strait Islander Custodians across this country, and to Elders, past, present and emerging.

This presentation may contain the names and/or images of Aboriginal and Torres Strait Islander individuals who have since passed.



Systems

01





Systems practice and social change

- Complex social and environmental issues are the result of deep/chronic systems failures.
- The actions of any one individual, brand, organisation, industry or network cannot achieve change on its own; change requires fundamental shifts in our collective behaviours, actions and relationships.
- Humanitarian movements consisting of <u>action</u>, <u>connection</u> and <u>impact across</u>
 <u>vast networks</u> are needed to respond at scale to existing and emerging
 vulnerabilities.



Nurturing connection

Activating diverse & dynamic communities and networks

Sparking action

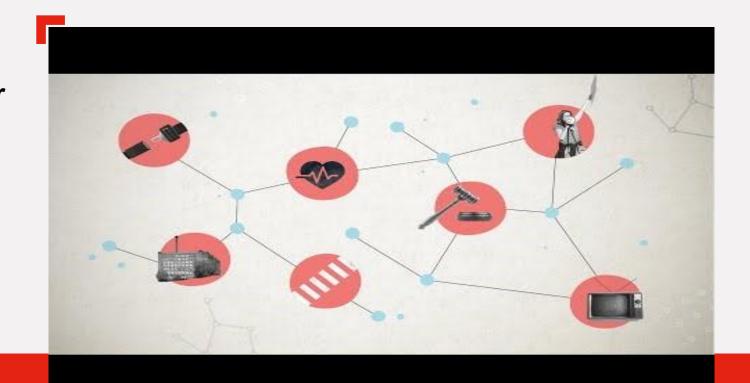
Finding ways to make action easy, social and timely

Amplifying impact

Demonstrating our collective progress on complex humanitarian issues



Is social change organic or can it be designed for?





What is social change?

- Changes in human interactions and relationships that transform cultural and social institutions.
- Changes that occur over time and often have profound and long-term consequences for society.
- Well known examples of such change have resulted from social movements in civil rights, women's rights, and LBGTQ rights, to name just a few.
- These examples highlight how relationships have changed, institutions have changed, and cultural norms have changed as a result of these social change movements.



Theo Spanos Dunfey Executive Director, Global Citizens Circle Southern New Hampshire University



Breaking down the key components

Understanding the issue

- Gathering evidence
- Defining the problem
- Identifying enablers
- System mapping

01

Analysing the system

- Stakeholders who's involved (or not)?
- Adaptability
- Capacity
- Opportunities for disruption

02

Building a theory of change

- Hypothesis
- Impact goal
- Shorter-term, intermediate, long-term outcomes
- Outputs
- Activities / actions / tactics
- Inputs

03

Intervention design and measurement

- Products
- Campaigns
- Audiences
- Channels
- Data sources
- Measures
- Metrics
- Tracking
- Communication 04



Case examples – what's working & the results

Connection and collaboration

02

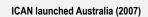




Nuclear weapons – complementary actors

Problem to solve:

How might we leverage the evidence and data of the humanitarian impacts of nuclear weapons to encourage Governments to ratify the Treaty on Nuclear Non-Proliferation?



World Medical Association - work to eliminate (2008)

ICAN 'Don't bank on the bomb' campaign launch (2013)

ICAN Awarded Nobel peace Prize (2017)

Evidence of expanding arsenals; modernizing of nuclear weapon delivery systems; abandoning arms control agreements (2020) First Red Cross resolution on nuclear weapons (1948)

Nuclear Non-proliferation Treaty (1968)

Red Cross Council of Delegates resolution to prohibit and eliminate nuclear weapons (2011)

Humanitarian impacts of nuclear weapons Oslo (2013) Mexico & Vienna (2014)

Treaty on the Prohibition of Nuclear Weapons – agreed (2017)

Treaty on the Prohibition of Nuclear Weapons - ratified (2021)









International Humanitarian Law – adaptive & scaling

Problem to solve: How might we educate the public on the laws of war leveraging new spaces to reach new audiences?

Game of thrones – season eight (2019)

70th Anniversary of the Geneva







Estimated global reach 6.5 million

E-sports (2020)



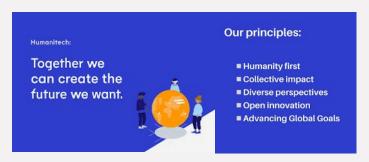
2 billion gamers world-wide 350million+ play Fortnite Lachlan Power: 700k followers on Twitch & 12.3m YouTube subscribers San Antonio 2020

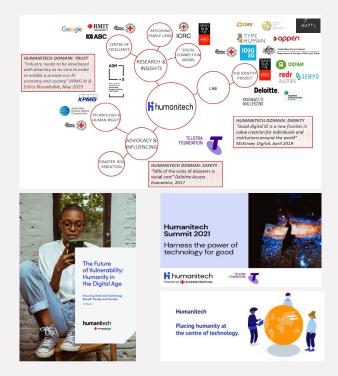


Humanitech – collaboration for impact

Problem to solve:

Artificial intelligence and machine learning, digital platforms and connectivity, distributed ledger and other technologies are changing how the world works and are advancing fast and reaching far across the fabric of our society. It presents an incredible opportunity to tackle some of the hardest social and humanitarian challenges. The speed of innovation and increasing pervasiveness of technology in our lives create risks of misuse, unintended consequences, or perpetuation of vulnerability.







Constellation – knowledge & strengths

Better Journeys First Nations Inclusion Principles

One of the strategic principles of Constellation Project is privileging First Nations Voices.

- Courtney Hebberman and Lee Prouse developed the First Nations Inclusion Principles specifically for the Better Journeys solutions Hub.
- This framework is not designed to replace the journey of understanding First Nations people from a cultural awareness or historical perspective – it is designed for the Better Journey's project and should be used as a resource for this project alone





- shared respect, shared meaning and shared knowledge
- the experience of learning together with dignity and truly listening
- strategic and institutional reform to remove barriers to optimal health, wellbeing and safety outcomes for First Nations people including, and the ability to support First Nation people's self-determination.
- individuals, organisations and systems taking responsibility for ensuring their own cultural values do not negatively impact on First Nations peoples, including a responsibility to address their potential for unconscious bias, racism and discrimination
- •individuals, organisations and systems taking responsibility to support sharing power in decision making.

First Nations Inclusion Principles Creating a culturally safe environment for Better Journeys











Self-reflection:

being aware of how our own beliefs, values, families and community influence and impact our interaction with others.

Privileging the voice of First Nations people:

allowing the voice of First Nations people to be the underpinning cornerstone of conversation – "nothing about us without us".

Recognition of unconscious bias in the conversation:

having the ability to draw attention to unconscious bias while maintaining positive working relationships.

Cultural load*:

recognition that many First Nations people at times carry a huge cultural load and obligation for and to their family and communities Working in equal partnership: based on a mutual respect of experience, knowledge and understanding – "we don't need protection we need partners".

*Cultural load is the (often invisible) additional load borne by First Nations people, where they are the only or one of a small number of First Nations people in an environment.

Session 2 Presentation Slides

Dr Ioana Ramia (Centre for Social Impact)
Marion Bennett (Mission Australia)

MEASURING SOCIAL IMPACT

The Roadmap to Social Impact Assessment – from planning to communicating impact

Dr Ioana Ramia
CSI UNSW



Roadmap to social impact

| 1 Clarify the context for measurement | a. Understand your problem b. Know your vision, mission, goals & objectives c. Recognise whether & when you need to measure outcomes |
|---|---|
| 2 Plan for measurement | a. Understand the need for, & foster a culture of measurement b. Know who to engage, & in what capacity (stakeholder analysis) c. Unlock your resources |
| 3 Program design | a. Establish your theory of change b. Develop a logic model - inputs, activities, outputs, & outcomes |
| 4 Understand what to measure | a. Develop evaluation questions b. Decide the type of evaluation you will conduct |
| 5 Develop and outcomes framework | a. Prioritise outcomes for measurement b. Identify indicators to measure outcomes c. Identify data sources to quantify indicators |
| Data collecting & monitoring | a. Quantitative method designs b. Qualitative method designs c. Responsibilities for data collection & monitoring d. Ethics & politics of data collection & outcomes measurement |
| 7 Analysis of impact | a. Assessing change & impact b. Skills & competencies for evaluation |
| 8 Communicate impact & implement change | Sharing your impact with stakeholders Using results for increased social impact |

Understand your contribution

EFFECTS

Poor physical health

(low muscle and bone density, adiposity)

Higher risk of poor mental health in childhood - higher risk of anxiety & depression Increased risk of poor mental health in adolescence and adulthood Poor academic performance

Higher risk of chronic conditions

 high risk of high blood pressure, cardiovascular disease, type 2 diabetes Increased risk of poor physical health in adolescence and adulthood Poor quality of sleep

PROBLEM - Insufficient physical activity in school-age children

High cost of sports programs

Lack of time to drop off & pick up

Low interest from parents/ lack of knowledge about the benefits of sport

No access to equipment

Negative past experiences

Distance of sport venues from home

Low interest from children/ preference for screens

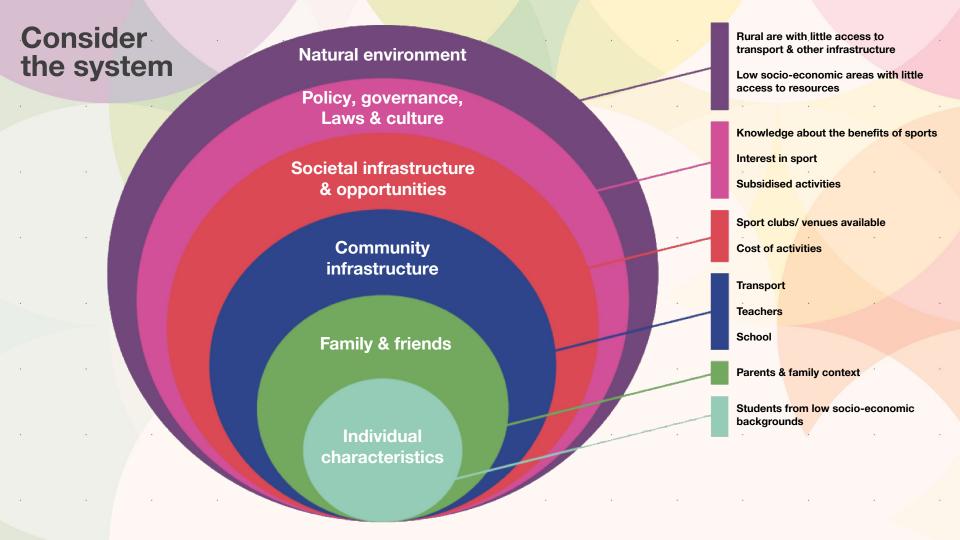
Lack of safe space to be active

Feeling "not apt for it" (low self esteem)

Fear of trying out something new

CAUSES & RISKS

Sources: John Hopkins Medicine, nd: Molnar et al (2004), Australian Institute of Health & Welfare (2020); Committee on Physical Activity & Physical Education in the School Environment, Food & Nutrition Board, Institute of Medicine (2013)



An ongoing process **Clarify the** context for measurement **Analysis of** Plan for impact measurement **Data collection** Program design and monitoring Develop an **Understand Outcomes** what to framework measure

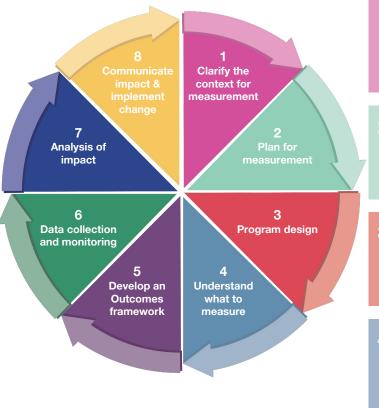
Measuring Constellation's Impact

We **communicate** through formal reports and briefings and by supporting other collaborations

Impact analysis enables celebration, assessment of progress, planning, course correction if needed, forecasting

Data collection allows us to predict and capture the relevant sequence of moments of influence to provide an overall picture of impact across all solutions

The demonstrable moments of influence framework outlines events or moments of influence which will lead to a decision to adopt that solution



Our **context** is systems change.
Relevant measures include

- housing policy settings
- homelessness service system
- Key stakeholder (inc. gov)

We measure **impact** as 'what decisions have been made to advocate / adopt / scale / replicate solutions

Program design is how solutions progress through:
Discovery -> Development (+ Prototype) -> Influencing -> Adoption

We **measure** our contribution towards adoption of solutions. Not our impact by direct attribution (for e.g. X houses or Y people housed)

Example - Fed / State Feasibility Tool

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- Sharing with stakeholders
- briefing decision makers
- seeking other jurisdictions

7

- Contribution vs attribution
- replication in a co-design context
- · the challenge of housing supply data

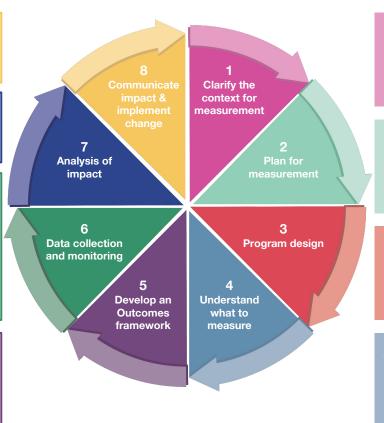
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Capturing the moments of influence:

- Housing Tasmania attends wrap event presentation on Fed State Tool
- HT and CP set up project control group
- co-designs feasibility tool for HT with scenarios for Tasmania
- Tasmania announces >1000 new homes
- Other states seek briefing

5

Use of Constellation's demonstrable moments of influence framework.
What identifiable and reportable moments of influence would lead to a decision?



Contexts:

- a key driver of homelessness is the lack of supply of SAAS homes for people in Australia on very low to moderate incomes.
- Constellation operates at the systems level.

We framed the **challenge question** for the More Homes stream around future measurement.

What solutions would increase supply from approx 3K homes per year to 33K homes per year?

A Social Lab team did the discovery, conception, design, development and testing phases for the Tool.

A **Project Control Group** did the influencing and adoption phases with the Tasmanian Government.

Is co-design with government be possible and successful?

Could the co-design group produce a fit for

purpose version of the tool? How would the tool be used by Housing Tasmania in future planning for social and affordable housing?

HOW WE MEASURE OUR IMPACT: MOMENTS OF INFLUENCE

Constellation has developed a demonstrable moments of influence framework to measure our impact.

The first iteration of this framework measures success by identifying where Constellation plans to contribute to ending homelessness, and the specific areas we are working on that are essential to achieving this. The moments of influence are early steps that we are taking now in order to achieve the larger goal of ending homelessness. Within each team and project, there are identifiable and reportable moments of influence. We will report on moments of influence regularly and when each project achieves key milestones.

| MISSION | Facilitate collaboration across sectors at scale and advocate for change | | MORE HOMES Increase the supply of safe, affordable, accessible, appropriate, and secure homes for people in Australia on very low to moderate incomes | | Design pathways so people can avoid experiencing homelessness or be supported to rapidly exit | |
|-------------------------------|--|---|---|---|---|--|
| AREA OF INFLUENCE | Lived Experience | First Nations | Mandatory Inclusionary Zoning | Federal/State Co-Funding | Housing Capital Aggregator | Cross-sector stakeholders |
| GOAL | Ensure lived experience insights inform day to day work | Ensure First Nations housing work is led by First Nations peoples | Defined framework with local government support | Help Housing Tasmania make good decisions on housing | Engage super funds to advocate for subsidy | Test our definition of the problem with cross-sector advisory group |
| WHERE WE HAVE INFLUENCE | Paid LE participation and LE participation at every event Securing funding for and engagement of LE coordinator | 100% First Nations leadership team Constellation recognised by Reconciliation Australia Co-chair of NATSIHA on governance group | Series of national workshops in collaboration with CHIA to draft framework Mentioned in Hansard and Fed Inquiry Submission | Co-design team with government Presentation to Minister Announcement of 1,220 new homes | Industry super funds call for affordable housing subsidy Media coverage in the Sydney Morning Herald | Advisory group including First Nations, Government, NGOs and private sector convened |

Useful references

- Roadmap to social impact: Your step-by-step guide to planning, measuring and communicating social impact
- The Compass: Your guide to social impact measurement, produced by CSI in 2014 but still very relevant and useful for outcomes measurement work
- Magenta book (HM Treasury)
- CSIRO (2020). Impact evaluation guide <a href="https://www.csiro.au/en/about/corporate-governance/ensuring-our-impact/evaluating-our
- Kaleveld, L., Atkins, N., Flatau, P. & Mollinger-Sahba, A. (2020). Measuring our impact: Evaluation framework for measuring the impact of community development work across local government in Western Australia, Centre for Social Impact University of Western Australia and Local Government Professionals Australia WA: Perth. DOI: https://doi.org/10.26182/gj21-wc02 https://www.csi.edu.au/media/LGPA Community Development Evaluation Framework and Toolkit.pdf

With thanks Brooke Lovegrove to... Lorna Robinson Rachel Johnston A few of the superstars James Toomey Bella Graczyk van Herk in our Nicole Peterman constellation Kylie Fidanza Roland Ah Chee Julia Brosnan Neridah McDonald Melanie Philippou Kaitlyn Bowden Mission **Australia Finance** Cassie Parker **Team**



THE CONSTELLATION PROJECT

TOWARDS ENDING HOMELESSNESS IN A GENERATION









w: theconstellationproject.com.au e: team@theconstellationproject.com.au